

Appendix - 2 Museums Report Benchmarking

	Adult	Senior	Child	Family
D-Day Story (current)	£14.35	£11.45	£7.20	£35.80
D-Day Story (proposed)	£15.95	£12.70	£8.00	£39.75
Tank Museum	£21.50	£21.50	£11.65	£54.50
Mottisfont NT	£17.00	£17.00	£9.00	£45.00
Blue Reef Aquarium	£14.35	£13.35	£11.10	£48.90
Spinnaker Tower	£16.25	£15.00	£12.85	£56.25
Weald & Downland	£17.50	£15.00	£8.50	£46.50
Milestones	£18.50	£15.00	£13.00	£56.00
Brooklands	£23.90	£23.90	£11.00	-----
Fishbourne Roman Palace	£13.00	£12.00	£6.50	£35.00
Beaulieu	£27.50	£26.50	£16.50	£73.00
Mary Rose	£34.00	£33.00	£24.00	-----
Arundel Castle	£29.00	£29.00	£12.00	£70.00
Marwell Zoo	£19.00	£15.00	£15.50	-----
Winchester Cathedral	£12.50	£10	£6.50	-----
HMS Victory	£34.00	£33.00	£24.00	-----
Royal Pavilion	£18.00	£18.00	£11.00	£47.00
Jane Austen's House	£13.50	£13.00	£6.00	£32.00
Gilbert Whites House	£18.00	£17.00	£6.00	£38.00
Brighton i360	£19.95	£19.95	£9.95	-----
Amberley Museum	£17.00	£15.00	£8.50	£45.00
New Theatre Royal	£33.00-£34.00	-----		
Flip Out	£18.00	£18.00	£18.00	-----
Imax Cinema 3D	£16.00	-----	-----	
Hollywood Bowl	£14.90	£14.90	£11.99	